

# EMK-01

**EMARKER™ ELECTRONIC MUSIC MARKER  
AND WWW.EMARKER.COM**

## What is it?

*eMarker.com helps you identify what you listen to on the radio*

- WHEN YOU HEAR A SONG ON THE RADIO THAT YOU LIKE, JUST PRESS THE BUTTON ON THE EMK-01
- PLUG THE EMARKER DIRECTLY INTO YOUR USB PORT (OR SUPPLIED CRADLE) AND THE EMARKER.COM WEBSITE WILL AUTOMATICALLY LAUNCH
- EMARKER.COM GIVES YOU THE SONG TITLE, ARTIST AND CD INFORMATION, AND LETS YOU LISTEN TO 30 SECOND AUDIO CLIPS
- EMARKER.COM CAN ALSO CONNECT YOU TO AN ONLINE RETAILER
- THE WEBSITE IS CUSTOMIZABLE AND LETS YOU STORE AND CATEGORIZE YOUR EMARKED SONGS

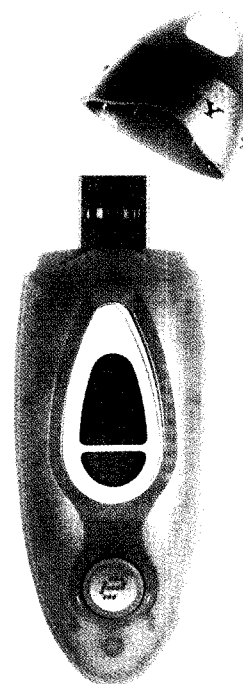
## How does it work?

*eMarker.com uses a simple technology to solve a common problem for any music lover*

- AFTER PURCHASING THE EMK-01, PLUG IT INTO YOUR PC AND GO TO THE EMARKER.COM WEBSITE TO REGISTER AND DOWNLOAD THE DRIVER SOFTWARE
- WHEN YOU PRESS THE BUTTON ON THE EMK-01, IT MARKS THE TIME
- AFTER YOU PLUG THE EMK-01 INTO YOUR PC, EMARKER.COM MATCHES THE TIME YOU PRESSED THE BUTTON TO THE PLAYLIST DATABASE
- EMARKER.COM WILL SHOW YOU THE SONG AND ARTIST INFORMATION FOR YOUR THREE FAVORITE STATIONS

## The Facts:

- THE EMARKER DEVICE IS COMPATIBLE WITH MS WINDOWS® '98, '00 AND WINDOWS ME™; A MACINTOSH VERSION OF THE DRIVER SOFTWARE WILL BE AVAILABLE BY MARCH, 2001
- YOU CAN "EMARK" UP TO 10 SONGS BEFORE PLUGGING IT INTO YOUR USB PORT TO UNLOAD YOUR EMK-01
- THE EMARKER.COM DATABASE HAS THE PLAYLIST INFORMATION FOR 1,100+ RADIO STATIONS ACROSS THE COUNTRY; THOSE STATIONS COVER OVER 80% OF THE LISTENING POPULATION
- IN 11 MAJOR MARKETS, THE SONG AND ARTIST INFORMATION IS AVAILABLE 10 MINUTES AFTER YOU PRESS THE BUTTON ON THE EMK-01; THE REST OF THE COUNTRY IS ON A 24 HOUR UPDATE CYCLE
- YOU CAN REGISTER YOUR THREE FAVORITE STATIONS, AND MAY CHANGE THEM AT ANY TIME
- THE EMARKER.COM SERVICE IS FREE



## EMK-01

### SPECIFICATIONS

#### SYSTEM REQUIREMENTS:

##### IBM-COMPATIBLE PC WITH:

Pentium 133MHz (200MHz or faster\*)  
32MB of RAM (64MB or greater\*)  
3MB available hard disk space (5MB or greater\*)  
SVGA 800x600 (SGA 1021 x 768\*) monitor with 256 colors  
Windows 98, 98SE, Me or 2000 preinstalled  
(Mac version coming soon)  
USB port  
Flash-capable browser (Internet Explorer 4.5 or newer, Netscape  
Navigator 4.5 or newer)

##### EMARKER (EMK-T01):

**POWER REQUIREMENTS:** CR2025 lithium battery x 1

**BATTERY LIFE:** Approx. 6 months (based on 10 eMarkings/day and 1 data transfer)

**OUTPUT:** USB connector

**DIMENSIONS:** 1  $\frac{3}{4}$ " x 3  $\frac{5}{16}$ " x 1  $\frac{1}{8}$ " (32.1 x 91.2 x 28.6mm)

**WEIGHT:** 2  $\frac{3}{4}$  oz (80g)

##### EMARKER CRADLE (EMK-C01):

**INPUT/OUTPUT:** USB connectors

**DIMENSIONS:** 3  $\frac{1}{4}$ " x 1  $\frac{1}{4}$ " x 2  $\frac{7}{8}$ " (79.6 x 28.6 x 61.6mm)

**WEIGHT:** 1  $\frac{3}{4}$  oz (26g)

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Features and specifications are subject to change without notice. Non-metric weights and  
measures are approximate.  
\* Recommended values

# SONY

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Printed in USA 2/2001