



Galileo didn't invent the telescope, but he did use it to change the way people saw the

universe. Sony realized the need to do the same with the newsroom. So we developed a

complete line of equipment that lets you go digital today, either piece by piece, or all at once. Like our

Our digital newsroom can go together piece by piece.

So it's only as elaborate as you need it to be.

NewsBase™ server system and DNE-1000 nonlinear editor, which speed news to air and cut transfer



time to zero by letting you edit directly from tape or server. This MPEG-2 based

system maintains the highest quality image from acquisition to delivery. Then there's

our ClipEdit™ desktop system which puts video editing right at journalists' fingertips and integrates with

AvidNews, AP's ENPS and most other news text systems. Looking to take smaller steps toward new



productivity? We've got stars in that galaxy, too—from small playback servers to

portable laptop editors to VTRs, which are backward compatible with Betacam SP®

equipment. Add our rugged Betacam SX® and DVCAM™ camcorders, and you'll have unprecedented news

video quality under any lighting conditions. Sony makes all the open standards



products you need to make sense of the digital universe. And backs them with reliable service and com-

prehensive support programs. So when you look to Sony, you see a sky full of opportunity for improving



your news operations. For the complete digital



picture, call 1-800-635-SONY, ext. NEWS or visit www.sony.com/newsroom.

We're ready. Are you?™

NewsBase MAY-1000 Server

- MPEG-2 4:2:2 P+ML storage
- RAID-3 reliability
- Scalable input/outputs and storage

DNE-1000 Editor

- Edit directly from tape or server
 - Real-time effects
- Faster than real-time video transfer

ClipEdit Workstation

- Desktop video editor
- Compatible with any Windows NT-based news text system

Betacam SX DNW-A75 VTR

- Betacam SP playback compatible
- MPEG-2 4:2:2 P/ML
- Prepared for A/D mill editing

Betacam SX DMW-DWS Camera

- Superb low light performance
- Switchable 16:9 and 4:3
- MPEG-2 4:2:2 digital video

Butecam SX DNW-A225

- Weighs less than 30 lbs.
- Portable editor
- Runs 90 mins. per battery pack

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