

Sony's 3.0GB DVD+RW technology will also be on display at this year's show. DVD+RW is a high-capacity rewritable storage solution designed to offer a seamless migration path from CD to DVD technology. DVD+RW drives will read a variety of CD-based media, including CD-ROM, CD-R, CD-RW and DVD-ROM. Sony is demonstrating this interchangeability at Fall COMDEX '98 by recording show floor video footage onto the DVD+RW drive, and playing the information on Sony's DDU220E 5X DVD-ROM drive. The Sony DVD+RW drive – which reads and records using constant angular velocity (CAV) – is expected to be available in summer 1999.

#### **PRODUCTS**

##### **5X DVD-ROM Drive**

Nominated for PC/Computing's MVP Award (DVD/CD-ROM Drive Category), Sony's DDU220E 5X DVD-ROM bundle offers everything needed to take advantage of the multimedia qualities of the DVD format. Sony's Fall COMDEX '98 DVD demonstration illustrates this unit's multimedia capabilities as well as its compatibility with the company's DVD+RW technology.

<b>DDU220E 5X DVD-ROM Bundle</b>
5X (Max) DVD-ROM reading, 24X (Max) CD-ROM, CD-R and CD-RW reading
75 ms for CD-ROM media and 100 ms for DVD-ROM media average access time
ATAPI (IDE/Enhanced IDE) interface
REALmagic™ DVD Hollywood Plus PCI MPEG2 decoder card from Sigma Designs®
Driver software and audio cable
Activision's Zork Grand Inquisitor and Versaware's Funk & Wagnalls Encyclopedia
<b>Availability – Current</b>
<b>MSRP – \$299</b>

##### **High Capacity Floppy Disk Drive and Media (HiFD)**

Sony is showcasing its new HiFD drive and media – a 200MB floppy drive – that can also read, write and format traditional 1.44MB floppy disks. The recently announced external unit is expected to begin shipping by the end of November at a suggested retail price of \$199 and HiFD media will be available in a three-pack for a suggested retail price of \$39.99, or a one-pack for \$14.99. Sony will also be demonstrating the upcoming internal HiFD drive which offers a transfer rate of 3.6MB/sec – fast enough to read full motion video directly from the drive.

##### **Magneto Optical Drives**

Magneto optical (MO) technology is unique for its rugged durability, high-capacity, and high performance. Sony is demonstrating its internal and external 5.2GB MO drives. The SMO-F551 internal and RMO-S551 external units provide fast data retrieval of 25 ms and a data transfer rate of 5.0MB/sec. Backward

compatible\* to all previous generations of 5.25-inch ISO media, these drives offer up to 10 million rewrite cycles. Both drives are currently available for a suggested list price of \$2,250.

**CD-ROM Jukebox**

Sony will also display the CDL1100 Desktop Library<sup>®</sup>, which holds up to 100 CDs, contains two 12X (Max) CD-ROM drives, and is bundled with SmartCD<sup>®</sup> Neighborhood<sup>™</sup> software from Smart Storage<sup>®</sup>. This jukebox provides fast access to 65GB of information stored on CD-ROM discs and is currently available for a suggested list price of \$2,995.

**Sony Electronics Background:** Based in San Jose, the Value Added Products Division of Sony Electronics' Component Company markets storage solutions through commercial and industrial distributors, retailers and resellers. Sony Electronics' Recording Media and Energy Group is a leading supplier of recordable media products, including data media, professional video/audio tape, consumer video/audio tape, and batteries. For additional information about Sony storage products, call (800) 352-7669.

*\*650MB, 5.25-inch MO media is read-compatible only.*