

## SONY DISPLAYS

## Sony Announces Sony STYLEPRO™ Series FD Trinitron® CRT Display Spring Rebate Extension

Sony is pleased to announce an extension of mail-in rebate for sales of select Sony STYLEPRO™ Series FD Trinitron® CRT computer displays:

- **Program is extended through June 30, 2003**

**Eligibility:** End-users who purchase select Sony STYLEPRO™ Series FD Trinitron® CRT computer displays within the time period stated below. Refurbished products are not eligible for this rebate. Sony distributors may not participate. Mail-in rebates are only available to end-user consumers who purchase displays from one of the following eligible retailers:

ABC APPLIANCE, INC.  
ABT ELECTRONICS  
AMAZON.COM, INC.  
AMERICAN TV & APPLIANCE  
AUDIO ADVISORS, INC.  
AUDIO ASSOCIATES, INC.  
AUDIO KING  
BAILLIO'S, INC./TDF  
BEST BUY CO., INC.  
BOOT'S CAMERA CORPORATION  
BRANDSMART U.S.A.  
BYTEWARE, INC.  
CAMERA CORNER  
CHIPS UNLIMITED  
CIRCUIT CITY STORES, INC.  
COLUMBIA PHOTO/TDF  
COMPUSA INC  
CONN'S APPLIANCE  
COUGHLIN'S TV, INC.  
DATA VISION COMPUTER/TDF  
DBL DISTRIBUTING, INC.  
FAIRBORN CAMERA, INC.  
FAMSA

FOCUS ELECTRONICS  
FRY'S ELECTRONICS, INC.  
FRY'S OUTPOST.COM  
FUTURETRONICS  
FUZZY'S AUDIO/TDF  
H.H. GREGG  
INDIANA TEE VEE, INC.  
J&R ELECTRONICS, INC.  
KANEHOE MARINE CORP EXCHANGE  
LA CURACAO  
LAOX CORPORATION OF AMERICA  
MAINE VIDEO SYSTEMS  
MAYO, INC.  
MICRO CENTER  
MID-CITY CAMERA LLC/TDF  
MINER'S BUILDING  
MOHAWK MARKETING CORPORATION  
MY.SONY.COM  
NEBRASKA FURNITURE MART, INC  
OFFICE DEPOT INC.  
P.C. RICHARD & SON  
PC & LAPTOP LAND.COM, INC.  
PCEZ-THE COMPUTER STORE, INC.

PEARL HARBOR NAVY EXCHANGE  
PHOTOGRAPHIC PRODUCTS, INC.  
R.C. WILLEY HOME FURNISHINGS  
RCS COMPUTER EXPERIENCE LLC  
ROBERTS DISTRIBUTORS, INC.  
SEARS  
SONY GALLERY / SONY METREON  
SONY STYLE REAL WORLD/NEW YORK  
SONYSTYLE.COM  
SOUNDTRACK  
STATE STREET DISCOUNT HOUSE  
STEREO ADVANTAGE  
THE LITTLE GUYS  
THE WIZ  
ULTIMATE ELECTRONICS  
VANN'S INC./GEDF  
VIDEO AND AUDIO CENTER/TDF  
VIDEO BOX OFFICE/TDF  
WAH FOONG, INC.  
WELLMAN & GRIFFITH INC./TDF  
WESTFAIR TV/TDF  
WIZARD ELECTRONICS  
WOLFES CAMERA SHOP

Offer valid only in the U.S. (includes Alaska and Hawaii), excluding territories.

Product	Model Number	UPC code	SPPG*	Rebate	Net Price
STYLEPRO™ 17" FD Trinitron® CRT	HMD-A240	0-2724-259592-7	\$299.99	\$50.00	\$249.99
STYLEPRO™ 17" FD Trinitron® CRT	HMD-A240/R	0-2724-261318-8	\$249.99	\$50.00	\$199.99
STYLEPRO™ 19" FD Trinitron® CRT	HMD-A440	0-27242-60021-8	\$399.99	\$50.00	\$349.99

\*Suggested Profit Picture Guideline. Actual selling price may vary.

**REBATE OFFER:** If you have questions regarding this promotion, please call 1-866-865-0244. To check the status of your rebate visit [www.sonyrebates.com](http://www.sonyrebates.com). Receive \$50 mail-in rebate following purchase of a HMD-A240, HMD-A240R, HMD-A440 model Sony display. Offer valid on purchases of eligible products from January 1, 2003 through June 30, 2003. For check delivery, please allow 8-10 weeks following receipt of properly completed rebate submission. Submission must be postmarked no later than July 31, 2003, must include serial number and copies of dated purchase receipt and eligible product UPC code, and must be mailed to the above address. Limit one rebate per household to end-users (not for resale). Delivery to PO Boxes is not accepted. Offer invalid and rebate checks are void if not cashed within 90 days of issuance and cannot be reissued. Offer is not transferable. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims lost, damaged, or delayed in transit. Submitted materials become Sony property. Products for which rebate claimed may not be returned. Offer valid only in the United States, excluding territories. Offer not valid on refurbished or open-box returned products.

**NOTE:** Retailers reproducing Sony's terms and conditions on their own rebate coupons (thermal receipts, etc...) must obtain approval from Sony prior to program start date. Any discrepancies between Sony's terms and conditions and those reproduced by the retailer may result in the retailer's responsibility for problem resolution and/or the payment of incremental program costs.

**Rebate Period:** The rebate is offered for sales from January 1, 2003 through June 30, 2003. All claims must be received by July 31, 2003 to be honored.

**Claim Process:** Each end user must include full documentation and proof of sales with each rebate claim and must be submitted within 30 days of purchase. Coupons submitted for this rebate may be subject to audit. End-user should allow 8-10 weeks for rebate offer to be processed.

Please contact Lisa McPherron 858.942.3350 if you should require clarification.