



SONY

Cyber-shot
3.3 MEGA PIXELS

SONY LENS / OPTICAL 3x

1:2.8

2001
Digital Still
Camera
Pocket Guide

FD & CD Mavica

			Optical SteadyShot	Optical SteadyShot
			Eye-Level TTL View Finder	Eye-Level TTL View Finder
		Accessory Terminal	Accessory Terminal	Ext. Flash Terminal
		USB	USB	USB
		A/V Out	A/V Out	A/V Out
	Red-Eye Reduction	Red-Eye Reduction	Red-Eye Reduction	Red-Eye Reduction
Auto Focus	Auto Focus	Auto Focus	Auto Focus Manual Focus Ring	Auto Focus Manual Focus Ring
10 Bit A/D	12 Bit DXP A/D	12 Bit DXP A/D	12 Bit DXP A/D	12 Bit A/D
JPEG/Bitmap	JPEG	TIFF/JPEG/MPEG	TIFF/JPEG/MPEG	TIFF/JPEG/MPEG (HQ)
10X Opt. Zoom	3X Opt./6X Dig. Zoom	8X Opt./16X Dig. Zoom	10X Opt./20X Dig. Zoom	10X Opt./20X Dig. Zoom
640 x 480	1280 x 960	1472 x 1104	1600 x 1200	1600 x 1200
380k CCD	1.3 Mega Pixel	1.3/1.6 Mega Pixel	2.1 Mega Pixel	2.1 Mega Pixel
2X Floppy Drive	4X Floppy Drive	4X Floppy Drive	4X Floppy Drive	CD-R Drive
InfoLithium	InfoLithium	InfoLithium	InfoLithium	InfoLithium
950 Shots/70 Min.	750 Shots/70 Min.	750 Shots/70 Min.	650 Shots/65 Min.	1100 Shots/100 Min.
Floppy Disc (FD)	FD/MS (w/optional MASC-FD2MA)	Floppy or Memory Stick	Floppy or Memory Stick	3.0" CD-R Media
MVC-FD75	MVC-FD87	MVC-FD92	MVC-FD97	MVC-CD1000

Cyber-shot

		Acc./Flash Terminal		Acc./Flash Terminal
		Carl Zeiss Lens		Carl Zeiss Lens
		Aperture/Shutter Priority Manual		Aperture/Shutter Priority Manual
3X/6X Zoom	3X/6X Zoom	3X/6X Zoom	3X/6X Zoom	5X/10X Zoom
Hi Speed Auto Focus w/AF Illuminator	Hi Speed Auto Focus w/AF Illuminator	Hi Speed Auto Focus w/AF Illuminator/Manual	Hi Speed Auto Focus	Hi Speed Auto Focus/ Manual
Video Out	Video Out	A/V Out	A/V Out	A/V Out
12 Bit DXP AD	12 Bit DXP AD	14 Bit DXP AD	12 Bit AD	12 Bit AD
TIFF/JPEG/GIF	TIFF/JPEG/GIF	TIFF/JPEG/GIF	TIFF/JPEG/GIF	TIFF/JPEG/GIF
MPEG/Clip Motion	MPEG/Clip Motion	MPEG/HQ Clip Motion	MPEG/HQ Clip Motion	MPEG/HQ Movie Mode
1280 x 960	1600 x 1200	2048 x 1536	2048 x 1536	1856 x 1396
1.3 Mega Pixel	2.1 Mega Pixel	3.34 Mega Pixel	3.34 Mega Pixel	3.34 Mega Pixel 2.64M Effective
USB	USB	USB	USB	USB
1.5" LCD/OVF	1.5" LCD/OVF	1.8" LCD/OVF	1.5" LCD OVF	2.0" Hybrid LCD
AA Batteries Opt. InfoLithium "S"	AA Batteries Opt. InfoLithium "S"	InfoLithium "M"	InfoLithium "S"	InfoLithium "S"
1700 Shots/90 Min*	1700 Shots/90 Min*	1600 Shots/120 Min	1300 Shots/70 Min	1300 Shots/70 Min
Memory Stick	Memory Stick	Memory Stick	Memory Stick	Memory Stick
DSC-P30	DSC-P50	DSC-S75	DSC-P1	DSC-F505V

*Using the optional InfoLithium "S-Series" battery



Memory Stick® digital media is leading the way toward a new age of convenience, transferability, unlimited potential and personal networking. Memory Stick digital media is a new

kind of storage and transfer media that is creating even more possibilities for the digital age. Among these new types of media, only Memory Stick digital media offers content versatility and product compatibility throughout a wide range of audio/video, computer and other unique applications.

Never before has such a compact, high storage capacity media been so flexible, with a variety of devices that make it easy to move Memory Stick digital media into everyone's digital lifestyle.

Now, Memory Stick digital media can be used in select Digital Mavica® cameras, the most popular digital camera in the world, with the new Direct Memory Stick port. The new Digital Mavica cameras MVC-FD92 and MVC-FD97 can use the Direct Memory Stick port to capture and move high quality, high resolution images quickly and easily to virtually any computer. Add to that the convenience of the MSAC-PC2 PC card adapter, for use in standard PCMCIA Type II card slots available in most laptop computers, and the Memory Stick world grows to even more applications.

Ever increasing is the number of Sony products that use Memory Stick. From the DPP-SV55 Digital Photo Printer, to the PEG-S300 CLIE, to the new line of Cyber-shot cameras—even Digital Mavica cameras in the year 2001! See why Memory Stick digital media is more versatile and powerful than ever for your digital lifestyle.



128MB MEMORY STICK



MSAC-FD2MA



MSAC-PC2



DPP-SV55

ImageStation.com

► **SHARING PICTURES AND VIDEO ONLINE**

Sony's new ImageStation (www.imagestation.com) makes it fun, easy and worry-free to bring images from your digital camcorders and digital cameras to the Web – to share with your friends, family, customers and colleagues. What's more, it costs you nothing to do so.

With the recording quality of Sony Handycam® camcorders and Digital Still cameras now better than ever, Sony is proud to offer ImageStation.com as the perfect place for putting the superb digital still images and digital video online. Then, the true value of ImageStation comes with sharing your precious digital moments in a variety of ways: online picture and video albums, electronic picture and video greeting cards, high-quality photographic prints, pictures on special gift items, and DVD's of your favorite video footage produced by ImageStation's new a2DVD™ video transfer service.

What you can do at Sony's new ImageStation:

- Sign up for a Free Membership Today (and get 50 free prints* as a gift)
- Upload, View, Edit, Store and share Digital Pictures and Videos for free
- Customize and share Albums of Pictures and Video Clips for free
- Create and Send Picture and Video Online Greeting Cards for free
- Order Prints and Personalized Gifts Designed with your Pictures
- Browse and Shop for Select Sony Products and Accessories
- Convert Your Videotapes to DVD Format with the New a2DVD Service
- Participate in a Dynamic Community of Over 1 Million Images
- Engage Yourself in an Online Magazine of News, How-Tos & Reviews
- Take Advantage of Special Promotions, Contests, Giveaways and more...

Share Your Digital Still Images and Digital Video Online @ ImageStation.com.



©2001 Sony Electronics Inc. Reproduction in whole or in part without written permission is prohibited. All rights reserved. Features and specifications are subject to change without notice. Sony, Accupower, Cyberframe, Cyber-shot, Digital8, Infolithium, Mavica, Memory Stick, Stamina, SteadyShot and Super HAD are trademarks of Sony. a2DVD and ImageStation are servicemarks of Sony. Carl Zeiss is a trademark of Carl Zeiss.

Printed in the USA 2/2001
CA3703



- Mega Pixel CCD – up to 3.34 million pixels per image
- Exceptional still image performance



- Capture video and audio directly to Memory Stick® Digital Media or 3.5" Floppy Disk
- Multiple resolution modes



- Accupower™ Meter displays available battery time remaining in minutes
- No Memory Effect



- Picture stabilization without image degradation
 - More accurate than many other systems
-