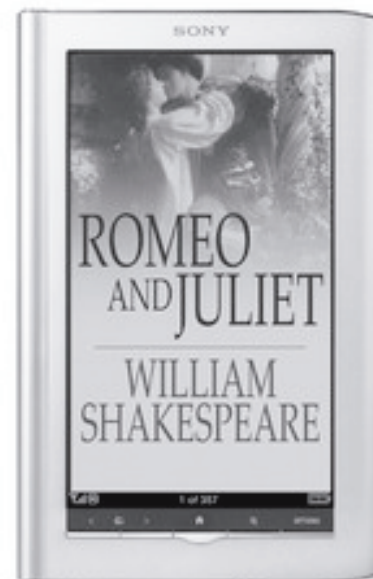


◆ New

Key Features

- WiFi and Free 3G wireless access to Reader™ Store
- Choose more books from more places
- Carry up to 50,000 of your favorite books at a time
- ◆ Access books and newspapers wirelessly on the go
- Intuitive design with full 7" touch screen
- Paper-like display for easy, natural reading
- Thin, light, highly portable design
- Text and handwritten note taking features
- Up to 22 days of reading on a single battery charge
- Embedded multilingual dictionaries and web browser
- 6 adjustable font sizes to customize your reading experience
- Play MP3 and AAC audio files
- USB 2.0 data and power connection
- Read in multiple formats, including ePub and PDF
- Read in portrait or landscape view



Key Technologies

WiFi and Free 3G wireless access With the Reader Daily Edition™, you can wirelessly browse, purchase and download content on the go or while lying in bed. WiFi and free 3G mobile broadband give you access to Reader™ Store from within most of the U.S.¹⁰ WiFi powered by Gobi™ connectivity technology by Qualcomm.

Choose more books from more places. You can choose more books from more places. At Reader™ Store from Sony, you can download new releases, best sellers, magazines and newspapers.¹ You can even access over two million titles and find links to borrow eBooks from your local library⁵ from the comfort of your home. And since the Reader is open format, supporting both industry standard formats ePub and PDF², you can access even more books from other online bookstores and get content from other online sources.

Carry up to 50,000 books at a time Not sure which books to bring on your trip? With the Reader Daily Edition™, you will never have to make that choice again. 2GB of onboard memory lets you carry up to 1,200 of your favorite books at a time. With compatible external memory cards, you can carry up to 50,000 eBooks.¹²

Access books and newspapers wirelessly on the go You'll love the free wireless access to Reader™ Store from Sony¹⁰. The Reader Daily Edition™ is the premier digital reader for The Wall Street Journal. Subscribe to exclusive newspaper content and daily updates at the Reader Store. You can also check out books from public libraries⁵, access over two million titles¹, and access even more content from other online sources. Content outside the Reader Store and Google Books content will not be available for wireless download, but can be easily managed through your compatible PC or Mac.⁴

Specifications

Display

Technology: E Ink® Pearl
Screen Size: 7 inches
Resolution: 600 x 1024 pixels
Gray Scale: 16 level gray scale

Operating Conditions

Operating Temperature: 41°F to 95°F (5°C to 35°C)

Power

Recharging Time: 2.5 Hours
AC Power: Built-in rechargeable battery: 3.7 V DC
Battery Life (Approx): 10 days with wireless; 22 days with wireless off

Media Formats Supported

Unsecured Text: ePub, BBeB Book, PDF, TXT, RTF, Microsoft® Word, (Conversion to the Reader requires Word installed on your PC)
DRM Text: ePub (Adobe DRM protected), PDF (Adobe DRM protected), BBeB Book (PRS DRM protected), Text, RTF
Unsecured Audio: Unsecured Audio: MP3 (Non encrypted), AAC (Non encrypted)
Image: JPEG, PNG, GIF, BMP

Memory

Memory Size: 2GB
Dual Memory Card Expansion Slots for Memory Stick Duo™ and SD Card up to 32GB.

System Requirements

General: OS:
Microsoft Windows 7 (32/64 bit)
-Windows 7 Starter, Windows 7 Home Basic, Windows 7 Home Premium, Windows 7 Professional, Windows 7 Ultimate

Microsoft Windows Vista (32/64 bit)
-Windows Vista Home Basic with Service Pack 2 or later, Windows Vista Home Premium with Service Pack 2 or later, Windows Vista Business with Service Pack 2 or later, Windows Vista Ultimate with Service Pack 2 or later

Microsoft Windows XP (32 bit only)
-Microsoft Windows XP Home Edition with Service Pack 3 or later, Windows XP Professional with Service Pack 3 or later, Windows XP Media Center Edition 2004 & 2005 with Service Pack 3 or later

Apple Macintosh (32 bit only)
-Mac OS X version 10.6.3 or later, Mac OS X version 10.5.8 or later, Mac OS X version 10.4.11 or later

CPU:
-Windows: 800 MHz Celeron class processor or better
-Macintosh: Intel, PowerPC G3, G4 or G5 processor

RAM:
-128 MB or more (minimum 512 MB for Windows 7, Windows Vista)

Free space on hard disc:
-Windows: 100 MB or more
-Macintosh: 60 tMB or more
-Depending on the content amount, more space may be required.

Monitor:
-High Color or more, 1024 x 768 pixels or more (True Color, 1280 x 1024 pixels, or more recommended)

Other devices:
-USB port (High-Speed USB Compatible), pointing device such as mouse or track pad

Wireless/Networking

Mobile Broadband: 3G
Wi-Fi: Wi-Fi

Dimensions

Weight: 9.6 oz
Measurements: 7.87 x 5.04 x 0.38 inches (WxDxH)

Supplied Accessories

USB Cable
Quick Start Guide
Warranty

Optional Accessories

AC Adapter (PRSA-AC1)
Standard Cover (PRSA-SC95B)
Cover with Light (PRSA-CL95B)
Zipper Sleeve (PRSA-CP95B, PRSA-CP95P)

Color: Silver
UPC Code: 027242807662

1. Requires Internet connection and compatible PC or Mac. Must be US or Canadian resident, age 13 years and older. Account registration required. Content availability may vary based on location. Content outside the Reader Store and Google Books content is not available for wireless download, but can be managed through your compatible Mac or PC.
2. Adobe® PDF, ePub, BBeB® RTF, and TXT formats natively supported. Viewing Microsoft® Word, HTML, and other files requires conversion with supplied software.
3. Based on average un-illustrated eBook file size of 1.2 megabytes. Actual file sizes vary by digital book title. Accessible capacity may vary.
4. Internet Connection required, USB Port required. Supported PC Operating Systems: Microsoft® Windows Vista® (32-bit or 64-bit), Microsoft Windows® XP (32-bit only) or Microsoft Windows 7 (32-bit or 64-bit). Supported Mac Operating Systems (32-bit only): Apple® Macintosh® computers w/ Intel® processors, PowerPC G3, G4 or G5 processors, with Mac OS X Tiger 10.4.11 or later, or Mac OS X Leopard 10.6.3 or later.
5. Requires valid library card. Content availability may vary.
6. Read on a single charge for up to 10 days with wireless on. Turn wireless off and read for up to 22 days. Measured by reading 75 minutes each day for 22 days with wireless off and 10 days with wireless on. In low-coverage areas or in EDGE/GPRS only coverage, wireless usage will consume battery power more quickly. Actual battery life may vary upon wireless usage, product settings, battery, and environmental conditions.
7. Measured at the narrowest point.
8. Un-encrypted MP3 and AAC format audio files only. Not compatible with most digital copyright formatted audio file content. Headphones not included.
9. Some memory cards may not work with the Reader. Please refer to the user's guide. Memory cards are sold separately.
10. Wireless service limited to the service coverage area. Coverage and connectivity may vary. Additional terms and conditions apply. Use of Reader™ Store limited to residents of the US and Canada, age 13 years and older. Account registration required.
11. GB means 1 thousand megabytes when referring to memory capacity. Accessible capacity may vary. A portion of memory space is reserved for operating system and other system functions.
12. Based on use with compatible external memory cards (sold separately) and average un-illustrated eBook file size of 1.2 megabytes. Actual file sizes vary by digital book title. Some memory cards may not work with the Reader. Please refer to user's guide.

© 2011 Sony Electronics Inc. All rights reserved. Reproduction in whole or in part without written permission is prohibited. Sony, Memory Stick PRO Duo and Reader Daily Edition and the Sony and Reader logos are trademarks of Sony. QUALCOMM is a registered trademark and Gobi is a trademark of Qualcomm Incorporated. Microsoft, Microsoft Vista and Windows are registered trademarks of Microsoft Corporation in the United States and/or other countries. Mac and Macintosh are trademarks of Apple Computer, Inc. Adobe is a trademark of Adobe Systems Incorporated. All other trademarks are trademarks of their respective owners. Features and specifications are subject to change without notice. Non-metric weights and measurements are approximate and may vary.



Please visit the Dealer Source for current information at www.sony.com/dealersource